

The background of the entire page is a light pink surface covered with numerous fresh strawberries. Some strawberries are whole with their green leafy tops, while others are sliced in half, revealing their bright red, juicy interiors. The strawberries are scattered across the page, creating a vibrant and fresh aesthetic.

Press Kit

April 2025

med
fel
2025



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A genuine venue for exchange between the sector's sustainable players, both exhibitors and visitors, medFEL is an exhibition owned by the Occitania / Pyrénées-Méditerranée Regional Council, organised by the regional economic development agency AD'OCC and SPAS Organisation.

MEDFEL RETURNS TO FOR AN EXCEPTIONAL 2025 EDITION

The essential meeting place for all the sector's players committed to sustainability, whether exhibitors or visitors, medFEL is an exhibition owned by the Occitanie / Pyrénées-Méditerranée regional authority, organised by the regional economic agency AD'OCC and SPAS Organisation.

Surfing on the energy and enthusiasm generated by the 2024 show, medFEL 2025 is setting its sights even higher, and the exhibition's teams are already hard at work to offer you a productive edition.

Welcome to medFEL
on 23 and 24 April 2025
at the Perpignan Exhibition Centre

A 2025 SHOW UNDER THE BANNER OF BUSINESS AND CONVIVIALITY

medFEL has proven its status as an unmissable crossroads for the fruit and vegetable sector by providing a unique exhibiting platform enabling exclusive meetings between likeminded peers. In 2024, the show made good on its promises by attracting an even greater number of exhibitors and visitors. The **major players from the sector were all there**, ready to discuss, debate and create opportunities. All the main mass retail chains were also in attendance: Auchan, Carrefour, Intermarché, Leclerc, Lidl, Migros and Biocoop, among others. **This 2024 show was marked by high energy, fruitful encounters and business, all of which augurs well for the 2025 show.**



The 2025 edition in numbers



More than
250
exhibitors



5,000
professional visitors
expected



1

Exclusive
Big Debate



4

summer
fruit harvests
forecast



50

international
VIP buyers



In 2025, medFEL will celebrate its 15th edition.

At the heart of the show once again: business meetings and discussions, summer fruit harvest forecasts, and insights into market trends and expectations from society at large.



For this **new edition**, medFEL is expecting **more than 200 exhibitors from France and abroad** across its **6 exhibition sectors**: production, import/export, transport & logistics, packaging, processing/equipment, and engineering.

Out to meet them will be **5,000 targeted visitors**, all industry professionals (mass retail, retailers, wholesalers, foodservice, processors, etc.), in search of productive discussions and business partnerships.

In addition, the **VIP Buyer programme** has naturally been reconducted to enable meetings between targeted international decision makers and local players, therefore creating **unparalleled business openings to boost their export sales**, with around 50 international buyers invited to the show and accompanied throughout.

MEDFEL, A SPACE FOR TOPICAL ISSUES AND QUALITY CONTENT

medFEL is much more than a tradeshow: it is the definitive event where professionals can decipher, anticipate and discuss the hottest topics in the Fruit and Vegetable industry. Over the space of two days, experience an impactful live content programme featuring exclusive market analysis, harvest forecasts and lively debate. A wide range of subjects will be explored by top-level professionals, among which market developments, consumer trends, labels, organic, and processing. **The show is a truly unmissable event for anyone wishing to be the first to hear about the changes ahead in the sector!**



Themes addressing the industry's issues

Hosted by the **specialist industry journalists** Florence Rabut and Olivier Masbou, the round tables will notably cover **four inspiring and current topics**:

- 🍎 **Processing: developing French origin in processed F&V**
- 🥬 **Fruit & vegetables: does communication support consumption?**
- 🍎 **Organic sector: what is the impact of new retail concepts?**
- 🥬 **The label jungle: obligation or real promotion?**

These sessions will provide **innovative perspectives** and offer an opportunity for **worthwhile discussions to accompany the change** happening in the sector.



Fruit and vegetable prices: the heart of the matter?

This year for the first time, medFEL will be the setting for the exclusive **Big Debate** on a subject at the heart of the news: **"Are fruit and vegetables expensive?"** We are honoured to welcome Marie-Amandine Stévenin, National President of UFC-Que Choisir and Christel Teyssedre, Primeur in Prayssac (Lot), President of Saveurs Commerce to discuss this burning issue.

All this, without forgetting the much-awaited European forecasts for summer fruit

A genuine highlight of medFEL every year: **melons, apricots and plums** live at the show, and **peaches/nectarines** as part of the 'medFEL Tuesdays' on 20 May 2025.



MEDFEL 2025: PRODUCERS RETURN IN RECORD NUMBERS!

PRODUCERS OUT IN FORCE (AGAIN)

The leading players in the French and international fruit and vegetable industry have staked their place, **with a record number of producers attending.**

Since 2023, the show has witnessed an impressive return of **producers** to the show, with their numbers **rising by 47%** over two years.

In the space of two editions, medFEL has won over an increasing number of sector stakeholders and confirmed its role as a must-attend event. **For this 15th edition, 95% of the producers who exhibited last year will be back for this year's show.**

A few new names have joined the producers on the exhibitor list, for example: Vergers Cancel, Syndicat de l'Abricot des Baronnie, SN Comptoir Rhodanien and Terra Vecchia.



*"medFEL is **a major event** for the fruit and vegetable industry. We hold the position of a leader in the production of kiwis, cherries, plums and grapes. It is therefore important for us to be there: **a unique opportunity to meet our customers and break into new markets.**" – Vergers Cancel*

*"The Baronnie apricot obtained its PGI label in 2024, in recognition of its quality and origin. **Exhibiting at medFEL is essential to promote dialogue between producers and distributors** around this exceptional fruit " – Syndicat de l'Abricot des Baronnie*



*"With more than 400 hectares of farmed land and more than 20,000 tonnes of fruit dispatched every year, we see **medFEL as a key event to meet and chat with our clients.**" – SN Comptoir Rhodanien*

AN EXHIBITION ON SOLID FOUNDATIONS

With a record **86% of its 2024 exhibitors re-signing** for this edition, the show is a pure illustration of the trust and engagement of the sector's professionals. This momentum is built upon high mobilisation by producers, already underscored by their increased presence at the show.

New leading companies have also signed up for the 2025 show, broadening its offering and reinforcing its diversity. Among them, **Genuine Coconut (Spain)**, **Interfel (Ile-de-France)**, **San Lucar (Spain)**, **Syndicat du melon de Cavaillon (PACA)** and **Syndicat France Grenade (PACA)** add further market representativity.



Over the years, medFEL has confirmed its role as a **genuine crossroads of exchange and innovation**. This edition is shaping up to provide even more structure, by placing emphasis on challenges around production, consumption and adaptation to change in the sector.

The 2025 medFEL show stands out for its increased appeal and stronger roots in the Fruit and Vegetable industry.

medFEL: deep roots in the Occitanie region

For over 15 years, **medFEL extends its influence from the heart of Occitanie**, a strategic region for French agricultural production.

It should be recalled that Perpignan **is the leading European Fruit and Vegetable dispatching hub**: the vocation of medFEL is to bring together sustainability-minded professionals from all over France and beyond its borders.

How? By offering an exhibiting platform for eco-responsible fruit and vegetable producers, but also for all the firms in the industry that care for the environment and are sensitive to green practices.

A few key figures for the Occitanie region

- 60,000 farms
- Number 1 agricultural region in France
- Number 2 in France for fruit and vegetables
- Number 1 for organic farming and by number of labelled products.

The Occitanie Region Pavilion confirms this dynamic, **with 28 companies from the region exhibiting** and an **88% returning exhibitor rate**.



A stronger international contingent

But that's not all! medFEL will also be welcoming exhibitors from Algeria, Belgium, China, Greece, Italy, Morocco, Poland, Spain and Switzerland for this upcoming edition. Exceptional opportunities for professionals looking to source new products.



A SHOW FOCUSING ON BUSINESS AND RECRUITMENT

AN INTERNATIONAL BUSINESS CONVENTION

By accompanying **50 international VIP top buyers**, medFEL has embraced the role of a business accelerator for the sector's professionals. These buyers, targeted and qualified by AD'OCC, come from 29 countries and cover the entire supply chain. For each of them, **the show has organised a series of pre-scheduled face-to-face meetings**, guaranteeing constructive discussions and immediate business opportunities.

The buyers hail from a wide geographical spectrum: Austria, Belgium, Brazil, Canada, Côte d'Ivoire, Colombia, Czech Republic, Denmark, Ecuador, Egypt, Germany, Greece, Hungary, Hong Kong, India, Ireland, Italy, Lithuania, Malaysia, Netherlands, Poland, Portugal, Saudi Arabia, Slovakia, Slovenia, Spain, Sweden, Switzerland, Thailand, United Arab Emirates, United Kingdom and Vietnam.




MEDEMPLOI: EMPLOYMENT AT THE HEART OF THE SHOW



Since 2023, medFEL has shone a light on the **issues surrounding the business and workforce issues** of the Fruit and Vegetable sector, and has rounded out its offering with medEMPLOI, a talks programme dedicated to supporting professionals in their HR actions.



 **23 April** : A day for job-dating between recruiting companies and qualified candidates, making for fast and efficient matchmaking.

In association with France Travail.

 **24 April** : 4 theme-based workshops and an exclusive talk.

In association with the Occitanie Fruit & Vegetable Federation.

- 👉 Focus on two occupations with labour shortages: cropping manager and buyer – state of play and opportunities.
- 👉 Solutions to meet talent needs: training, financing and support programmes.
- 👉 More women in farming jobs: challenges and levers for action
- 👉 Highlighting an employer brand to attract and retain talent
- 👉 Talk: Are social media unavoidable for hiring? Presented by Léo Bernard, an expert in HR digital strategy.

MEDFEL UNVEILS ITS 2025 PROGRAMME!

This edition has lined up a captivating live content programme exploring the big issues of the future: promotion of the French origin label, the fair price of fruit and vegetables, communication efficiency, the upturn of the organic market, simplification of labels and adapting to market developments. Meet the experts, chat with sustainability-minded professionals and discover the solutions that are shaping our future, from field to fork.

AN EXCLUSIVE BIG DEBATE WITH TWO VIEWPOINTS

This year for the first time, medFEL will be the setting for an exclusive Grand Debate on a burning and highly topical subject: **"Are fruit and vegetables expensive?"**

To contribute their perspective and join the conversation, the show will be welcoming **Marie-Amandine Stévenin, national chairwoman of the consumer association UFC Que Choisir and Christel Teyssèdre, Greengrocer at Prayssac (Lot), President of Saveurs Commerce.**

HEADLINE SPEAKER 2025 BIG DEBATE

**MARIE-AMANDINE
STÉVENIN**



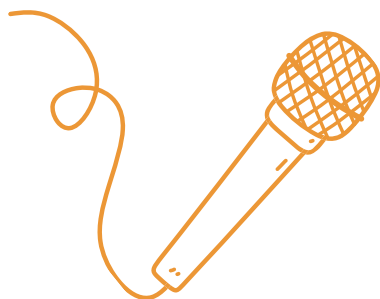
NATIONAL CHAIRWOMAN OF THE
CONSUMER ASSOCIATION
UFC QUE-CHOISIR

With a background as a lawyer, Marie-Amandine Stévenin succeeded Alain Bazot in June 2023 following his 20 years as chairman, with the aim of bringing fresh impetus to the NGO. She is committed to promoting more responsible consumption, in step with today's public health, environmental and societal issues.

At this debate, she will contribute her expertise to decipher the upsurge in retail prices and discuss the notion of a "fair price". It is crucial to understand pricing mechanisms and how they are affected by seasonality, climate conditions and the margins of the supply chain players. As the advocate of informed and responsible consumption, Marie-Amandine Stévenin will aim to give practical pointers on how to gain a better understanding of these

fluctuations. A discussion not to be missed, whose goal is to combine spending power with good quality food!

Christel Teyssèdre received the honour of Commander of the Order of National Agricultural Merit in December 2024 for services to the fruit and vegetable sector. She has made a significant contribution to the progress of the profession, in particular by creating the Greengrocery technical diploma. Harboured a passion for her sector, she campaigns for small-scale fresh produce enterprises and works to guarantee the long-term future of the profession through a range of actions and roles in trade associations.



Two experts with two complementary visions to analyse the prices, value for money and affordability of fruit and vegetables in France. A lively and unmissable debate at medFEL 2025!



THE CONFERENCE PROGRAMME IN THE AGORA

WEDNESDAY 23 APRIL

10.00 am – European apricot harvest forecasts

*Hosted by Eric Hostalnou, Head of Fruit & Vegetables Department, Pyrénées Orientales Chamber of Agriculture
With Bruno DARNAUD, AOP Pêches et Abricots France, Tomas BOSI, CSO Italie, Georges KANTZIOS, coop ASEPOP
Grèce and Javier Basols of the Federation of Spanish Agricultural Cooperatives*

10.45 am – Anticipations for melon plantations

Hosted by Olivier Masbou, associate journalist at Socopag press agency. With Myriam Martineau, President of the Interprofessional melon association, Jérôme Jausseran, Vice President and Rémi Javernaud, Interprofessional melon association Animator

11.30 am – Inauguration of medFEL 2025

2.30 pm – Processing : developing French origin in processed fruit & vegetables

Hosted by Florence Rabut, journalist, with Gérard Gillet, Saint-Mamet Distribution Director, Daniel Gaillard, associate deputy director of Comptoir Rhodanien, Samuel GENEST, Factory Director at Solarys – Agromousquetaires, Julia Lorin Bazile, local ingredients Buyer at Blédina/Danone France, Julia Delente, Head of regenerative agriculture at Danone, Guillemette Boiron, Director of sectors and sustainable development at Vergers Boiron

It's a firmly-established trend: the proportion of processed products in food purchases is increasing, in step with changes in consumer behaviour and lifestyles. Fruit and vegetables are no exception to the rule, and some companies are investing, incorporating processing or developing partnerships into their business models. The stakes are shifting: manufacturers need above all to secure their sourcing, assuming that it will continue to grow in the years to come. So how can these additional volumes be satisfied? What new value-adding opportunities are there for fruit and vegetables? How can the development of high-performance French-origin fruit and vegetable sectors dedicated to the industry be reshaped ?



4.30-6.00 pm – The Big Debate: Are fruit and vegetables expensive ?

Hosted by Florence Rabut, journalist and Olivier Masbou – Associate journalist – Socopag press agency
With Marie-Amandine Stevenin, President of UFC-Que Choisir and Christel Teyssedre, Greengrocer at Prayssac (Lot), President of Saveurs Commerce.

“Fruit and vegetables prices are soaring”: the subject of fruit and vegetable prices is a regular feature in the news. But what does this really mean? What would be a ‘fair price’ for a kilo of tomatoes or apples? What does the ‘price’ of fruit and vegetables actually refer to, when there are fifty or so different products up for sale on the same shelf or stall? Moreover, seasonality, climate and bumper or poor harvests can all affect prices, sometimes on a daily basis. Consumers need to be given a reference point, and told what lies behind the price of fruit and vegetables.



THURSDAY 24 APRIL

10.00 am – Fruit & vegetables : does communication support consumption ?

Hosted by Olivier Masbou, Associate journalist at Socopag press agency.
With Anouk Plantevin, Head of Social Media and Influence at Wonderful, Nicolas Gandrillon from Les Gros Mots Agency and Olivier Lemouzy, Interfel Communication Commission Deputy President

Whether it is the initiative of individual sectors, trade associations or companies, communication around fruit and vegetables is rife, and some of it haphazard. But is it nevertheless effective in a context where consumption is at best stagnating, sometimes falling ? Television, radio, press, social media: which media should be favoured ?



11.00 am – Organic sector : what is the impact of new retail concepts ?

Hosted by Dany La Noé from Interbio, and Florence Rabut, journalist.

With Bertrand Chaveron, Bio Frais President, Julien Tanter, Director of the Naturalia Network, Jean Pratx, Producer, Les vergers bio de Véronique and Charly Lassalle, Co-founder of Alentours bio, Accord bio member

Amid the turmoil of the last few years of crisis in the organic produce market, with declining consumption volumes and falling transaction frequencies, food retailers responded swiftly, with general retailers cutting back on their ranges, and specialist organic retailers repositioning their brands and launching new concepts that are more in tune with consumers' new needs. And it seems to be working! Some chains seem to be returning to post-crisis growth. What are these promising new concepts? What are the keys to successful new growth? What are the renewed commitments and ambitions for the future?



2.00 pm – Anticipation of the plum harvest

Hosted by Olivier Masbou, associate journalist at press agency Socopag.

With Joël Boyer and Jérôme Capel, Vice President of the AOPN Prune and André Graglia, AOPN Prune Director

3.00 pm – The label jungle : obligation or real promotion ?

Hosted by Florence Rabut, specialized journalist.

With Marc-Henri Blarel, Head of Fruits de Valeur, Cécilia Céleyrette, Associate Director, Stratégie filières, Interfel and Philippe Fort, Commercial and Marketing Director, Rougeline

Private labels, quality and origin hallmarks (PDO/AOC, Label rouge, PGI, etc.), bespoke specifications, HEV, organic farming and its various segments, ratings (Nutriscore, Planetscore, etc.) : there is an endless list of promises and guarantees around food products. Amid this upsurge, sometimes with the feeling that new criteria are being imposed endlessly, how can we still create differentiation and added value for the companies involved, without 'drowning' consumers? How can we steer consumer preference towards products and sectors that are genuinely more virtuous ? In the future, how can consumer information be improved ?



THE WORKSHOPS PROGRAMME

medFEL gives the floor to industry players, exhibitors, federations, associations, producer groups... Attend conferences given by medFEL exhibitors committed to meeting the challenges facing the sector.

WEDNESDAY 23 APRIL

11am – 12pm | How AI meets the current challenges facing the fruit and vegetable sector.

Hosted by Florence Rabut, specialized journalist. With Marie Daigneaux (La Mêlée), Elodie Le Dréan (AD'OCC), Patrick Armengaud (INRIA), Romain Farroux (La ferme digitale), Grégoire Dupre (Abelio) and Vincent Colleu (CAUSTIER – Groupe MAF)

Presentation of AI technologies applied to agriculture, Feedback from user companies, Current issues and future prospects, What support systems are there to help farmers accelerate their digital transition?

2pm – 3pm | Expansion and acquisition: how can you take advantage of the economic climate to strengthen your business?

Hosted by Emmanuelle Pellé, journalist at VEGETABLE magazin.
With Frédéric Bain (NOE-LA), Jérôme Casteuble (CONCORDE GROUPE VENDOME) and Corinne Previtali (MGT PARTNERS).

3pm – 4pm | Photovoltaics: one of the solutions to meet tomorrow's agricultural challenges in the south of France

With Gabriel Arnould (URBASOLAR)

 *The workshops will be conducted in French only.*





THURSDAY 24 APRIL MEDEMPLOI WORKSHOPS



10am – 10:20am | A focus on two occupations suffering from labour shortages: cropping manager and buyer – State of play and opportunities

With Céline El Boukilli and Catherine Glemot (CTIFL)

10:20am – 10:35am | Meeting your needs to find your talent: cropping manager and buyer, training and financing

With Céline El Boukilli and Catherine Glemot (CTIFL), Jean-Serge Fensch (OPCO-OCAPIAT) and Patricia Capdeville (France Travail)

10:35am – 10:50am | Broadening the target audience: attracting more women to jobs in farming


With Nathalie Capillaire (FDSEA 66) and Françoise Roch (FNPF).

10:50am-11:05am | Employer branding, promote your social commitment

With Thierry Combet and Morgane Prost (APECITA Occitanie).

11:15am-1:15pm | The conference : « Are social networks essential to talent recruitment? »

With Léo Bernard, recruitment trainer and co-founder of Blendy, he also runs the Tam Tam podcast and the Welcome to the Jungle France Lab. Author of the book 'Permis de recruter'.

 *The workshops will be conducted in French only.*



MEDNIGHT

SAVE THE DATE

MEDNIGHT

WEDNESDAY 23 APRIL 2025

FROM
6.30 PM

PARC DES
EXPOSITIONS,
PERPIGNAN

THE OCCITANIE REGION, AD'OCC
AND THE ENTIRE MEDFEL TEAM INVITE YOU
TO SHARE A FRIENDLY EVENING



TO CELEBRATE THE 15TH ANNIVERSARY
OF THE EXHIBITION

Open to exhibitors and visitors



To mark the 15th anniversary of medFEL, come and toast on medNIGHT on Wednesday at 6.30pm in the Agora area and throughout the exhibition!

THE PROGRAMME INCLUDES:

- 🍷 a musical atmosphere for a warm and festive evening
- 🍷 entertainment at the show
- 🍷 a medFEL retrospective
- 🍷 gourmet offerings and regional wines
- 🍷 more details at 6.30pm...

THE TRADITIONAL PRESENTATION OF SUMMER FRUIT HARVEST FORECASTS

Another key highlight of the medFEL calendar each year is the traditional presentation of summer fruit harvest forecasts, which will come in addition to the talks programme.

This 2025 edition will be no exception, offering a rich and varied programme.

Visitors will be able to watch **anticipation for melon plantations** and **European apricot and plum harvest forecasts live at the show.**

Then those for peaches and nectarines will be presented during a webinar as part of the “medFEL Tuesdays” on 20 may 2025.

It's a not-to-be-missed event for all those involved in the industry, **to help buyers anticipate their orders!**



EXHIBITORS LIST

PRODUCTION

ADANIA FRUIT
 AGRUCORSE
 ALBAFRUIT
 ALMA BOUQUETS
 ANECOOP FRANCE
 AOP PÊCHES ET ABRICOTS DE FRANCE
 AOPN PRUNES
 BARBERA INTERNATIONAL
 CARDELL
 CHÂTEAU DE NAGES
 CHOCLAZEUR
 CINATUR GROUP SL
 COCCOLO
 COFRUID'OC MEDITERRANÉE
 COMPTOIR RHODANIEN – METRAL FRUITS
 - VALNOIX
 COOPERATIVE ROUSSILLON LA TOUR
 CORSICA COMPTOIR
 CULTURE POM
 DJABEL AMANA AGRO « OHAMS »
 DOMAINE DES COTEAUX
 DOMAINE DES HERBIERS
 ESCANDE PLANTS
 ETS KECHROUD KHALED
 FERME DE FONTENAY – VAL LÉGUMES SAS
 FERME TY COZ
 FLOREN'SUD
 FONTESTAD SAS
 FORCE SUD
 FRANCE FOOD
 FRUITILISIOUS from Europe
 FRUITS ROUGES & CO
 FRUTAMINE
 GRAND MARCHÉ DE PROVENCE
 HUOT PAUL LES JUMELLES
 ILLE ROUSSILLON / JARDINS DU
 ROUSSILLON
 JOUFFRUIT
 LA FERME DE LA TAPOLE
 LA MELBA
 LE JARDIN DE MON PÈRE

LE VERGER BIO DE VÉRONIQUE
 LES DOMAINES DE LA TASTE
 LES FRUITS DE PROVENCE
 LES FRUITS DU ROUSSILLON SARL
 LES HERBES DU ROUSSILLON
 LES RUBIS DE LANSAC
 LES SOURCES PRODUCTEURS
 LOVITA®
 MARAÎCHERS DE LA VALLEE DES BAUX DE
 PROVENCE
 MARCHÉ D'INTÉRÊT NATIONAL TOULOUSE
 OCCITANIE
 MAS DE LA ROSERAIE BANCILLON
 MELON DE CAVAILLON
 O'DELICE / CUADRAS PANIA
 PÉPINIÈRES CROS VIGUIER
 PLAINE DU ROUSSILLON
 POMME DORA®
 PRIM'JEM
 PSB PRODUCCION VEGETAL
 REART VALLÉE
 ROYAL
 SANLUCAR FRUIT
 SARL DESBOS FRUITS 2000 ARDÈCHE
 SAVEURS D'ANTAN LAURIDAM
 SAVEURS DES CLOS
 SOLAGORA
 SOLEBIO SUD EST
 SYNDICAT DE L'ABRICOT DES BARONNIES
 IGP
 SYNDICAT FRANCE GRENADE
 SYNDICAT FRANCE PISTACHE / PÉPINIÈRE
 DU SOLEIL
 TERRA VECCHIA
 THEZA-FRUIT
 UNI-VERT
 VERGERS CANCEL
 VIALADE CHAMPIGNONS
 VIEUX POINTET
 VITAFRESH DISTRIBUTION
 ZORODDU

TRANSPORT / LOGISTIQUE TRANSPORT & LOGISTICS

ALMA TRANSITAIRES
APR
COMPAGNIE MARITIME MARFRET
COMPAGNIE PORT-VENDRAISE
FRIGOREXPRESS TRANSPORTS
GR LOGISTIQUE
MEDIMAT

MEDINA TRANSPORTS
PORT DE BARCELONA
PORT DE SÈTE
PRIMEVER
PUJOL VERDAGUER
SOCAFNA
TRANSPORTS JH MESGUEN

IMPORT/EXPORT

5T – SAS
AGRI COMMERCE AGRIBIO
AGRI MA INTERNATIONAL
AGRISPA
ALROPRIM-BLASCO
ALTERBIO
ALTERNEA
ANIMA IMPEX
ARCO FRUITS
ARMAND FABRE
ARMOR PRIM (Enbata)
ASF EDITION
BIO & BIO
BUONANNO
CAMILOR FRANCE INTERNATIONAL
COMIFRUIT
CONSORTIUM FRESH NATURE
DEIT ET FILS
DEL SOL
DELISOL
DESTI-FRUIT
ESFRUIMAR
EURODIRECT
FAUS DURA
FESTIVAL
FRULEXXO
GADIRIA PRIMEURS
GENUINE COCONUT
GREEN PRODUCE

GREYPE FRANCE
INDIANA IMPORT
JIC FRANCE
JMF PARTENARIAT
MADNOOS
MARQUILLANES
MATYSHA FRANCE
MEDFRUITS
MUGUI (GUILLEM EXPORT)
MZ FRUITS ET LEGUMES
NATURAL FRUIT France
NEABIO
NINO FRUITS
NOLLA FRUITS
PA SA GE INTERNATIONAL
PAVIFRUIT
PHILAFRANCE
PINTO
POMONA IMPORT (Terre Azur)
PRIM SAVEURS
PRIMAFEL
PRIMSUD
PRODUCTEURS MAROCAINS ASSOCIES -
PMA
PROMAFRUIT
ROSARIO
SAINT CHARLES PRIMEURS
SAINT-CHARLES EXPORT
SELECTFOOD

SOCIÉTÉ DE DISTRIBUTION FRUITÈRE
(SODIS FRANCE)
SOFRUCE
SOLEIL ROY INTERNATIONAL
SPANFRUITS

STM BIO
SUNCROPS France
TOM SUD
TOP FRUITS
VITA FRUITS

EMBALLAGE PACKAGING

CAVARE PACKAGING
DAUREMA
DUNE
ETIQUETTES X2C
FIMAT
FRANCE FEUILLARD

GHELFI ONDULATI SPA
HANSIN PACKING
HINOJASA PACKAGING GROUP
SAICA PACK
SMURFIT WESTROCK
SOFRUPAK

INGENIERIE ENGINEERING

AGROHYDRO-KEPWATER SL
AKANEA
APRINFO AI
CAMP
CARSO AGROALIMENTAIRE
EUROFINS

ILEX ENVIRONNEMENT
INSOLIGHT SA
IRISOLARIS GROUPE
NOE-LA, L'ARCHE DES COMPETENCE
PHYTOCONTROL
PLENETUDE INFORMATIQUE

INSTITUTIONNELS INSTITUTIONS

BANQUE ALIMENTAIRE DES P.O.
INTERFEL
REGION OCCITANIE
RESTOS DU CŒUR
VEGETABLE

PROCESS / EQUIPEMENT PROCESS & EQUIPMENT

AS2i
BIZERN : froid, climatisation, cuisine
professionnelle
CAUSTIER GROUPE MAF
EMBAL IMPORT EXPORT (EIE)
FERMASYSTEM

HELLIO
QUERCY RÉFRIGÉRATION
SETOP
SORMAF
TOYOTA MATERIAL HANDLING
URBASOLAR

BANQUE & ASSURANCE BANK & INSURANCE

ALLIANZ TRADE
BANQUE POPULAIRE DU SUD
CAISSE D'ÉPARGNE LANGUEDOC
ROUSSILLON
CREDIT AGRICOLE SUD MEDITERRANÉE

Liste arrêtée au 10 avril 2025 - List on April 10th 2025





MEDFEL TUESDAYS



The unavoidable standalone feature of “medFEL Tuesdays” is back for this new edition !

This **online event** helps to maintain connections between Fruit & Vegetable professionals after the show, and offers all market players a chance to discover the **European forecasts for the harvest** of peaches and nectarines **at the right dates to anticipate their respective orders.**

EUROPEAN FORECASTS FOR THE HARVEST OF PEACHES AND NECTARINES

Hosted by Eric Hostalnou,
From the Chambre d'Agriculture des Pyrénées-Orientales

TUESDAY 20 MAY 2025 - ONLINE



**TO REGISTER TO MEDFEL TUESDAYS
>> SCAN THE CODE<<**





CONTACT US

More information on www.medfel.com

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ABOUT AD'OCC

The regional economic development agency supports companies in the Occitania / Pyrenees-Mediterranean region at each stage of their development: creation, establishment, innovation, growth, finance, export, transfer of ownership, while strengthening the appeal of the region.

[Download the Agence Ad'Occ press kit \(in French\).](#)

ABOUT SPAS ORGANISATION

SPAS ORGANISATION is the largest French organiser of tradeshow and consumer events dedicated to organic products, wellness and art de vivre. SPAS Organisation organises 20 events: organic, consumer and trade exhibitions in Paris and around France and trend forums.

[Further information and exhibition calendar here.](#)

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