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A genuine venue for exchange between the sector's sustainable players, both exhibitors and visitors, medFEL is an exhibition owned by the Occitania / Pyrénées-Méditerranée Regional Council, organised by the regional economic development agency AD'OCC and SPAS Organisation.



CONTACT US.....





# MEDFEL IS BACK FOR AN EXCEPTIONAL EDITION

The **essential gathering for the Fruit and Vegetable sector** is opening its doors for a **more productive** and **fruitful** show than ever before,.

Every year, medFEL is a high point in the calendar allowing Fruit and Vegetable market professionals to get together in a **genuine venue for dialogue** between professionals committed to sustainability.



# medFEL welcomes you on 24 and 25 April 2024 at Perpignan Exhibition Centre



#### A 2024 SHOW HIGHLIGHTING ALL PRODUCTION SECTORS

Following a 2023 edition marked by a remarkable buzz widely shared by all the industry professionals present, medFEL 2024 has set the bar even higher to rise to the expectations of the sector's players and consumers.

In view of the geopolitical context and current climate challenges, consumer expectations are evolving. Industry players must face up to unprecedented technological, economic and ecological issues: climate change pushing "new" production sectors, artificial intelligence, the increasing amount of plant-based food and the challenges of organic farming will lie at the heart of the matter in 2024!

More than **200 French and foreign exhibitors**, all engaged in sustainable and eco-responsible initiatives, are here at medFEL and will be divided up into **six exhibition sectors**: production, import/export, transport & logistics, packaging, processing/equipment, and engineering.

The show expects to welcome **5,000 targeted visitors**, sector professionals (mass retail, specialist retail, wholesale, foodservice, processing companies, etc.) looking to exchange with peers and build new commercial partnerships. The VIP Buyer programme will also be reconducted this year to bring targeted international decision makers face-to-face with local players, thus creating brand new business streams to boost their export sales.





### MEDFEL, A PLATFORM FOR THE LATEST NEWS AND HIGH QUALITY CONTENT

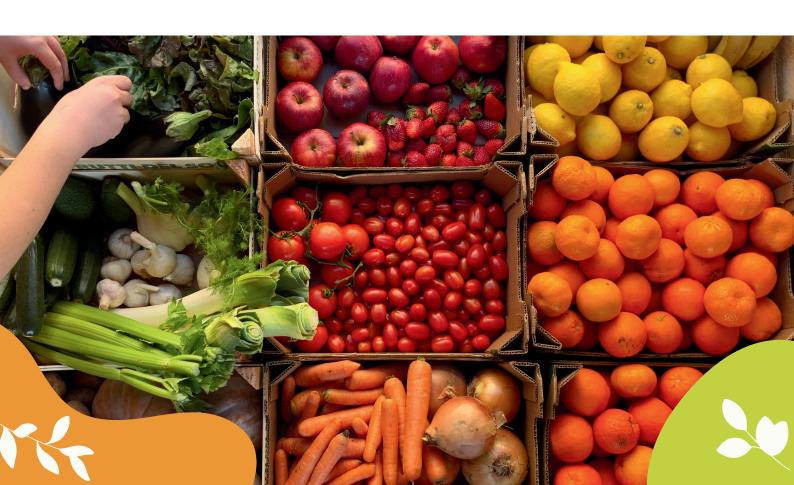
The fruit and vegetable sector is full of challenges. Increasingly, consumers are looking for products that are both healthy for them and good for the environment. Producers need to diversify and adapt to market developments, digital crop optimisation and climate change. All these topical issues will be discussed at medFEL during the series of talks and round tables.

These **debates** and **panel discussions** will be hosted by **Florence Rabut**, editor-in-chief of Végétable, and **Olivier Masbou**, associate journalist at Socopag.

medFEL can once again count on the participation of **two Special Guest speakers**, a feature in the show that dates back to 2022. They will **convey the medFEL commitment** and **offer their perspective** on the main challenges facing the profession.

At the 2024 show, **Isabelle Autissier**, agronomic engineer and navigator and **Tomás García Azcárate**, doctor in agricultural engineering and agricultural economist, will join us to offer top quality content.

Without forgetting the **traditional European forecasts for summer fruit**, a genuine highlight of medFEL each year: melons, apricots and plumes live at the show and peaches/nectarines as part of "medFEL Tuesdays" on 21 May 2024.







#### MEDFEL IN OCCITANIA: THINK LOCAL, ACT GLOBAL

For more than 15 years, **medFEL** has spread its influence in Occitania, the second biggest production region in France for Fruit & Vegetables - and the leading region for organic food and for the number of products holding a label.

**Perpignan** is also, it can be recalled, the **leading dispatching hub in Europe for Fruits & Vegetables**. The **vocation of medFEL** is therefore to gather all the most responsible and sustainability-committed players from all over France and abroad. It does this by offering an exhibiting platform to eco-responsible fruit & vegetable producers, but also to all the companies in the sector who protect the environment and are sensitive to ecological issues.



#### ORGANIC AT THE HEART OF THE SHOW

The **organic certification and other eco-responsible labels** are the new hobbyhorses of the whole fruit and vegetable sector, which is reorganizing itself, notably under the effect of the EGALIM law. With the aim – among others – of promoting healthy, safe and sustainable food for all, it aims to achieve 50% of sustainable or label products (including organic products) in public catering by January 1, 2022.

The organic sector indeed has its rightful place within the show! At this year's show, medFEL brings together more than 200 companies, including around 50 organically certified businesses.

Discover their ranges highlighted at the show entrance with the Organic Market by medFEL and meet them by following the Organic Road by medFEL 2024:

**The Organic Market by medFEL**: Exhibitors' range of organic fruit and vegetables is displayed at the entrance to the show in an organic market.

The Organic Road by medFEL: A circuit to help you identify organic products more quickly.



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Press Kit April 2024



# PRODUCERS RALLY TOGETHER AT MEDFEL 2024!

#### **PRODUCERS OUT IN FORCE**

The leading players in the French and international markets have confirmed their attendance, with an unequalled representation of fruit and vegetable producers.

At this 2024 edition, **23% more producers** will exhibit than at the previous show.

Among them, France Food, Le Vieux Pointet and Culture Pom' are delighted to join the adventure.



"We are specialists in the year-round production and distribution of soft fruit. medFEL is an **unmissable show** in the south of France in terms of production and trade for fruit and vegetables. That is why **it is a necessity for us to take part**. To be able to **meet our producers and our customers**!" - France Food

"We are a fruit producer that goes back three generations in the Southeast of France. Our 20year-plus commitment to organic farming illustrates our desire to offer healthy fruit while protecting our terroir. We have chosen to exhibit at medFEL to come and meet our customers and chat with our potential clients. The show will allow us to boost our visibility!" - Le Vieux Pointet.





"We produce, pack and market potatoes. We think that medFEL will help us **increase our customer portfolio!** It will additionally enable us to **meet our customers** in another setting." - Culture Pom.







#### INTERNATIONAL OFFERINGS ON SHOW

But that's not all! A multitude of **international exhibitors** are also joining this upcoming show!

Among the highlights in 2024: a new **Greek pavilion**, **Italy** with the Turin market of national interest, and the return to the show of **Algeria** with its **Ministry of Trade and Export Promotion**.

Without forgetting the attendance of companies from **Spain**, **Switzerland**, **Poland**, **Morocco** and **New Zealand**.

#### AN INTERNATIONAL VIP BUYERS PROGRAMME

medFEL can once again count on its **VIP buyers programme** to promote the offerings of its exhibitors to foreign audiences. The buyers are handpicked, and their trip organised by the exhibition to make their visit both enjoyable and fruitful.

This year, 40 buyers from all over the world will be here for scheduled business meetings.

These buyers are wholesalers, import and export businesses, retailers, mass retail buyers, central purchasing offices producer-shippers and processors. They come from Austria, Belarus, Brazil, Colombia, Czechia, Denmark, Germany, Hungary, Ireland, Italia, Malaysia, Poland, Portugal, Qatar, Slovakia, Slovenia, Spain, Sweden, Thailand, Tunisia, the United Arab Emirates, the United Kingdom and Vietnam.



# MEDEMPLOI: THE UNMISSABLE EMPLOYMENT EVENT IN THE FRUIT & VEGETABLE SECTOR!

Since 2023, medFEL has been focusing on **business issues in the Fruit & Vegetables sector**, and has launched a series of medEMPLOI conferences to support professionals in their HR initiatives.



medFEL is acutely aware of the workforce recruitment problems currently affecting the fruit and vegetable sector. This extensive programme aims to support business leaders and HR professionals in dealing with the big challenged of our times, notably the appeal of the employer brand and new recruitment channels.

The programme will notably include two original workshops and a job dating session.

#### TWO EXCEPTIONAL WORKSHOPS

#### THURSDAY 25 APRIL

#### **10am**: Recruit differently to attract news talents

Organising original recruitment events, using social medial, pooling skills: hiring people differently entails adopting new approaches and strategies to attract and select the profiles to most suited to your needs.

#### **11.15am : Supporting employees to retain them**

Companies need to think differently about how they support their employees. Today, expectations have evolved, and building employee loyalty requires the company to take into account not only know-how, but also interpersonal skills.

- Workshops are free but subject to space availability These workshops are hosted by the Fédération des Fruits et Légumes d'Occitanie





#### **JOB DATING, NEW ON MEDEMPLOI 2024**



New this year: a job dating event exclusively for the Fruit & Vegetable sector to target potential candidates and bring together supply and demand, in partnership with Jobagri.





Jobs, apprenticeships, internships: save time and develop your employer brand!

JobAgri reserves a half-day of job dating for you, publishes your recruitment offers and creates an online recruiter space for you to pre-select candidates and manage your schedule.

> More informations on our website <





# MEDFEL UNVEILS ITS 2024 PROGRAMME

As the benchmark event for the fruit and vegetable industry in France, medFEL is a genuine venue for dialogue between professionals committed to sustainability, whether exhibitors or visitors: trading relations, summer fruit harvest forecasts, insight into market trends and expectations from society are all at the heart of the show. The programme of talks held in the Agora will be an opportunity to decipher the big issues facing the sector's professionals.

#### THE TWO SPECIAL GUEST SPEAKERS AT THIS 2024 EDITION

Every year – and this has become a standout feature of the exhibition – medFEL invites two special guest speakers to offer their perspective and share a moment of thought and discussion with the professionals in attendance.

For this 2024 show, Isabelle Autissier and Tomás García Azcárate will join us to offer you some fascinating food for thought.



ISABELLE AUTISSIER

AGRONOMIC ENGINEER & NAVIGATOR

While she had an academic background in agronomic engineering, **Isabelle Autissier** became the first woman to sail around the world single handed in 1991. After a succession of ocean-bound adventures, she became president of WWF France in 2009. She has been Chairwoman of the Board of French Southern and Antarctic Territories since 2021.

Isabelle Autissier will be honouring us with her presence as Special Guest Speaker at medFEL 2024 and will deliver an exceptional talk on the subject of "How do you navigate through a world in crisis" in the exhibition's Agora on 24 April, hosted by Florence Rabut, editor-in-chief of the magazine Végétable.







A doctor in agricultural engineering and an agricultural economist, **Tomás García Azcárate** is the former head of the Fruit and Vegetable bureau at the European Commission's DG Agri. He was behind the creation of the Producers' Organisations and today is a member of the French Society of Agriculture and a writer for the magazine Végétable.

We are privileged to welcome Tomás García Azcárate as Special Guest Speaker at medFEL 2024. He will answer questions from Olivier Masbou, associate journalist at Socopag, at a talk on the subject of "What European agricultural policy for fresh fruit and vegetables?" on 25 April in the medFEL Agora.



#### TOMÁS GARCÍA AZCÁRATE

DOCTOR IN AGRICULTURAL ENGINEERING

& AGRICULTURAL ECONOMIST







#### A COMPREHENSIVE TALKS PROGRAMME

The contributions from our Special Guest speakers will be rounded out by a programme of talks and round tables to discuss the main topical issues for the industry, all of which will be translated in English.

#### **WEDNESDAY 24 APRIL**

#### 10.30am - European apricot harvests forecasts

Hosted by Eric Hostalnou (Chambre d'Agriculture des Pyrénées Orientales). With Bruno Darnaud (AOP pêches et abricots de France), Elisa Macchi (Centro Servizio Ortofruticolo de Ferrara - Italia), Javier Basols (Coopérativas Agroalimentarias - Spain), Georges Kantzios (Asepop - Greece).



#### Followed by an anticipation of the plum harvest

Hosted by Olivier Masbou (Socopag) With Joël Boyer and André Graglia (AOPn Prune)



#### 11.30am - Inauguration of medFEL 2024

## 2pm - Is the increasing amount of plant-based food in collective catering to the benefit of fruit and vegetables?

Hosted by Olivier Masbou (Socopag) With Marie-Cécile Rollin (Restau'Co), Sylvie Rondole (Restaurant Universitaire, Cafétérias et Crous) and Pierre-Yves ROMMELAERE (Collège Joseph Anglade)

The Egalim Act requires school catering to offer one vegetarian menu per week since 2019. This measure is part of the National Food Programme, one of whose objectives is to promote plant-based proteins in mass catering. It applies from 1 January 2023 in all canteens run by the French state and national public companies. But in practical terms, how is this provision being implemented? Has it helped to increase the consumption of fresh fruit and vegetables in mass catering?







#### 3.30pm - How to navigate through a world in crisis?

Hosted by Florence Rabut (Végétable) With Isabelle Autissier, medFEL 2024 Guest Speaker, agronomic engineering and navigator

At a time like no other, marked in the short term by an Olympic year in France, and in the longer term by a growing awareness of the planet's limits, it was fitting to hear the views of a top-level scientist and yachtswoman. How can a leader navigate in a world of permanent crises, compounding and succeeding one another? How can we have a more inclusive relationship with nature and the environment, while developing models for growth and performance?

"If you take the experience of a sailor, they don't choose the wind and the waves, they are part of them. If you try to go against the elements, you break your boat", Isabelle Autissier reminds us. The question is therefore how we are going to transform our models to limit the risks and suffering of a warming world, with less water and less biodiversity. What new avenues for development are possible? This is what Isabelle Autissier will tell us, with her experience as an agronomic engineer, an ocean racing sailor, the first woman to complete a solo round-the-world voyage, a radio presenter, writer, storyteller, and the Honorary President of WWF France.

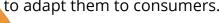


#### 4.45pm - Organic: how to reinvent oneself? Conquering without going astray

Hosted by Dany La Noë (Interbio Occitanie) and Olivier Masbou (Socopag) With Rémy Frissant (AMANDERA).

Following years of growth, and despite a slight recent upturn, the consumption of organically farmed products is at best dwindling, if not declining. The French seem less willing to make the necessary effort to 'green' their diet. And the return of inflation is exacerbating pressure on household budgets. How can the organic sector initially consolidate its position and then bounce back in a context where national and European objectives still call for the development of organic farming?

We are witnessing the emergence of initiatives aimed at reinventing the sector, whether in terms of new collaborative sales outlets, marketing strategies or a global vision of organic issues and the need to adapt them to consumers.









#### **TUESDAY 25 APRIL**

#### 10am - Can artificial intelligence revolutionise our sector?

Hosted by Florence Rabut, (Végétable). With Franck Berthu (AD'OCC), Gildas Guibert (Mouneyrac), Anicet Prod'homme and Mathieu Gazeau (Vergers Gazeau) and Antonin Douillet (DAC ADN).



The arrival on the market of large-scale and universally accessible artificial intelligence is a major turning point for society. Some are predicting that it will be revolutionary, and that it will be implemented faster than digital technology. The French Ministry of the Economy and Finance sees it as a "tool for innovation and competitiveness" for businesses. We are already seeing it in action: Al is influencing both our lives and the way we work. Yet the majority of businesses are still far from familiar with this technology, or even from knowing how to exploit its potential. A number of questions need to be asked: how can we move from exploratory or isolated activities to collective performance? What are the tangible benefits of Al? Can this technology help us to solve certain major challenges more quickly, such as increasing the consumption of fruit and vegetables, collecting essential data at the point of sale, streamlining transactions and relations within the sector, increasing the competitiveness and profitability of models, enhancing precision farming, etc.? What are the risks and constraints in terms of data ownership and traceability? All these questions will be explored and discussed at this talk, aimed specifically at our sector!

#### 11am - Anticipations de plantations de melon

Hosted by Olivier Masbou (Socopag).

With Myriam Martineau, Jerome Jausseran and Rémi Javernaud (Association interprofessionnelle melon).







#### **THURSDAY 25 APRIL**

#### 2.30pm - What European policy for fresh fruit and vegetables?

Hosted by Olivier Masbou (Socopag). With Tomás García Azcárate, medFEL 2024 Guest Speaker, doctor in agricultural engineering and an agricultural economist.

On the eve of the European Parliament elections, agricultural matters feature among the most sensitive. Many decisions are mired in controversy: the continued authorisation of glyphosate, the European Parliament's rejection of the SUR regulation on pesticides, the Green Deal, Farm to Fork, the debate around new genome editing techniques, etc. During this time, the 2023-2027 CAP has come into application with a reinforced role for each Member State (with a national strategic plan) and regions (through FEADER). How do all these policies impact the production and commerce of fresh fruit and vegetables? Is there still a role for the fruit and vegetable CMO?

With Tomás García Azcárate, agricultural engineering PhD and an agricultural economist, former head of the fruit and vegetable bureau at the European Commission's DG Agri (and behind the creation of the Producers' Organisations), today a member of the French Society of Agriculture and a writer for the magazine Végétable.

#### 4pm - Climate change: the "new" production sectors

Hosted by Florence Rabut (Végétable). With Yannick Chevrier (coop La Tour), Benoît Dufaÿ (France Pistache), Tristan Margalet (Greype France), Mathieu Donati (Agrucorse) and Stéphane Durand (Biocoop).

In the face of climate upheaval, our agriculture is under pressure to change course. It is already a matter of urgency, but our sectors are taking the long view. François Gemenne, one of the co-authors of the IPCC's 6th report, urges the farming community "not to treat climate change as a crisis", since it is "going to be with us for the rest of the century". "It is urgent to think about the future climate of one's region, and adapt certain agricultural models and crop types that will save water and guarantee sustainable production," he concludes. Our sectors have already begun this transition. It is becoming increasingly apparent, particularly in the south of France, where new plantations - sometimes of new species - are being tested or introduced. Beyond the opportunistic effects, are we capable of building profitable, high-performance sectors? Do we have enough experience of agronomy and cultivation techniques for diversification crops? What knowledge do we still need to acquire? Is it possible to map out possible changes over the next ten, twenty or even thirty years?





#### THE WORKSHOPS

medFEL gives the floor to industry players, exhibitors, federations, associations, producer groups... Attend conferences given by medFEL exhibitors committed to meeting the challenges facing the sector.

#### **WEDNESDAY 24 APRIL**

#### 10am - Modal shift, the essential lever for greener transport

With Jean-Luc Gibelin (Région Occitanie), Laurent Gauze (Méditerranée Métropole), Alexandre Eckart (Préfecture des Pyrénées-Orientales), Eric Gilbert (Occitanie TENLOG), Jordi Torrent (Port de Barcelone and Mediterranean Rail Freight Corridor Advisory Group) and Samuel Puygrenier (Ademe).

1pm - Advantages of clonal avocados
With VIVEROS BROKAW

2 pm - Intermodal services and solutions
With PORT DE BARCELONA

**3pm - Managing stone fruit rot during storage** *With Matthieu Morel (LALLEMAND PLANT CARE)* 

#### **THURSDAY 25 APRIL**

10am - Recruit differently to attract new talent
With France Travail, APECITA, OCAPIAT, PARTNAIRE, Centre de ressources de groupements

**11.15am - Supporting employees to retain them** *With OCAPIAT, ARACT and PSSM France* 

**2pm - La culture du pistachier en France**With Benoît Dufaÿ (France Pistache) and Jean-Louis Joseph (Pistache en Provence).

■ The workshops will be conducted in French only.









# THE TRADITIONAL PRESENTATION OF SUMMER FRUIT HARVEST FORECASTS

**Another key highlight** of the medFEL calendar each year is the traditional presentation of summer fruit harvest forecasts, which will come in addition to the talks programme.

The European apricot harvests forecasts will be unveiled live at the show on Wednesday 24 April at 10.30am, followed for the first time by an anticipation of the plum harvest, then the anticipations for melon plantations on Thursday 25 April at 11am.

Then those for **peaches and nectarines** will be presented during a webinar as part of the **"medFEL Tuesdays"** on 21 May 2024.







### **EXHIBITORS LIST**

#### PRODUCTION

AGRUCORSE	F32/G31	JMC FRUITS	C42
ALBAFRUIT	E41 bis	JMO PRIM	D32 bis
ALMA BOUQUETS	C44/C50	JOUFFRUIT	C42
ANECOOP	C44/C50	KASANA	E27
AOP PECHES ET ABRICOTS DE	E34	KOKI	D29
FRANCE		La Belle d'Algérie	G42
BANCILLON MAS DE LA ROSERAIE	D37	LA MELBA	D42 bis
BARBERA INTERNATIONAL	D25	LE VERGER BIO DE VERONIQUE	D42
BASF NUNHEMS	G33	LE VIEUX POINTET	C31
BROKAW ESPAÑA S.L	E25	LES FRUITS DE PROVENCE	C27
CARDELL	D27	LES RUBIS DE LANSAC	C27
CHARLET DE SAN ROUMIE	E28	LOVITA®	C38
CHOCLAZEUR	E37	MADNOOS AROMATIQUES	D61
CINATUR GROUP SL	D28	MASSAFERRO	D32 bis
COCCOLO	D34	MATYSHA - LYMOUNA -	C54/C60
COFRUID'OC MEDITERRANEE	C34	TOUTYBERRY	
COOPÉRATIVE ROUSSILLON LA	E41	MELON DE CAVAILLON	E28
TOUR		MESFRUITS	C42
CUADRASPANIA	E31	PÉPINIÈRES ESCANDE	D32
CULTURE POM	F34	PICVERT	E42
DEMAIN LA TERRE	E42	PLAINE DU ROUSSILLON	D44/E51
DOMAINE DES COTEAUX	C28	PROVENCE ALPES CAMARGUE	E28
DOMAINES DE LA TASTE	C31	REART VALLEE - SPANFRUITS	C34 bis
DU TILLEUL (SARL)	F42	ROYAL	C26
FERME DE FONTENAY	G41	SARL APPLE AND CO	F28/G27
FERME TY COZ	C31	SARL LAURIDAM	E28
FLOREN'SUD	C44/C50	SAS ESTAGEL	D31
FONTESTAD	D53	SAVEURS DES CLOS	E33
FORCE SUD	D35	SOLAGORA	C44/C50
FRANCE FOOD	F33	SPA MAMEF	G42
FRUIT UP! ASEPOP VELVENTOS	C33	STM BIO	D54
FRUITS 2000 ARDECHE	D26	SYNDICAT FRANCE PISTACHE	B27
FRUITS ET COMPAGNIE	D34 bis	THEZA-FRUITS & LEGUMES	D33
FRUITS ROUGES & CO	E54/F53	UNI-VERT	C32
FRUTAMINE	E26	VIALADE CHAMPIGNONS	D61
GRAND HÔPITAL SARL	F28/G27	VITAFRESH DISTRIBUTION GROUPE	E50
GRAND MARCHE DE PROVENCE	E28	KANTARI	
ILLE ROUSSILLON / JARDINS DU	D44/E51	ZORODDU	C42 bis
ROUSSILLON			









## TRANSPORT / LOGISTIQUE TRANSPORT & LOGISTICS

ALMA TRANSITAIRES	D61	MONOPOLE AUTOMOBILES	G14
COMPAGNIE PORT-VENDRAISE	E60	PORT DE BARCELONA	C41
FENWICK-LINDE	D16	PRIMEVER	E44/F43
GUANTER RODRIGUEZ	C49 bis	PUJOL VERDAGUER	D61
J.H. MESGUEN TRANSPORTS	D43	SOCAFNA	D43
MEDINA TRANSPORTS - GROUPE	C54 bis	TOYOTA MATERIAL HANDLING	F44
MEDINA		TRANSPORTS FRIGOREXPRESS NV	F16

#### IMPORT/EXPORT

5T SAS	D61	FOBODIS	C25
AGRI COMMERCE / AGRIBIO TERRA	D61	FOGLIATI S.A.S. – TRIFOGLIO	C43
ORGANIC		FRESH & GO	D61
AGRI-MA INTERNATIONAL	D61	FRULEXXO	D61
AGRISPA	D61	GADIRIA PRIMEURS	D61
ALROPRIM BLASCO	D61	GHIS-CAR FRUITS	D41
ALTERBIO FRANCE	D61	GREEN PRODUCE	D61
ALTERNEA	C62	GREYPE FRANCE	D54
ANIMA IMPEX	D61	INDIANA IMPORT	D61
ARCO FRUITS	D61	JIC FRANCE	D61
ARMAND FABRE	D61	JMF PARTENARIAT	D61
ARMOR PRIM (ENBATA)	D61	LA SENZASEMI	C43
ASF EDITION	F54	LEGROS BIO	C62
BIO & BIO	D61	MARQUILLANES	D61
BUONANNO	D61	MEDFRUITS	D61
CAAT CENTRO AGRO ALIMENTARE	C43	MUGUI	D61
TORINO		MZ FRUITS ET LEGUMES	D61
CAMILOR FRANCE INTERNATIONAL	D61	NATURAL FRUIT FRANCE	D61
COMIFRUIT	D61	NINO FRUITS	D61
CONSORTIUM FRESH NATURE	D61	NOLLA FRUITS	D61
DEIT ET FILS	D61	NUOVA ISCHIA FRUTTA	C43
DEL SOL	D61	PA SA GE INTERNATIONAL	D61
DELISOL	D61	PAVIFRUITS	D61
DESTI-FRUITS	D61	PHILAFRANCE	D61
DISMA INTERNATIONAL	D61	PICCADILLY S.r.l.	C43
DJABEL AMANA AGRO "OHAMS"	G42	PINTO	D61
ESFRUIMAR	D61	POMONA IMPORT (Terre Azur)	D61
ETS KECHROUD KHALED	G42	PRIM SAVEURS	D61
EURODIRECT	D61	PRIMAFEL	D61
EXICA - BORGNINO VITTORIO S.r.l.	C43	PRIMSUD	D61
F.LLI CAVAGLIÀ S.R.L.	C43	PRODUCTEURS MAROCAINS	D61
FAUS DURA	D61	ASSOCIES - PMA	
FESTIVAL	D61	PROMAFRUIT	D61





QUIRICO SRL	C43	SOFRUCE	D61
ROSARIO	D61	SOLEIL ROY INTERNATIONAL	D61
ROYAL FRUIT SRL	C43	SPANFRUITS	D61
SAINT CHARLES EXPORT	D61	SUNCROPS	D61
SAINT CHARLES PRIMEURS	D61	TOM SUD	D61
SELECTFOOD	D61	TOP FRUITS	D61
SOCIÉTÉ DE DISTRIBUTION FRUITIÈRE	D61	VITA FRUITS	D61
(SODIS FRANCE)			

#### EMBALLAGE *PACKAGING*

3A PACK - COREX GROUP	G15	GHELFI ONDULATI SPA	F15
DAUREMA	E20	HINOJOSA	E21
ETIQUETTES X2C	E28	SAICA PACK	F20
ETS COMPAGNAUD	C14	SMURFIT KAPPA	D21
FIMAT	E28	SOFRUPAK	C20

#### INGENIERIE *ENGINEERING*

AKANEA	C16	INSOLIGHT	E54/F53
BIZERN	C50 bis	LABORATOIRE DEPARTEMENTAL	F51
EDF RENOUVELABLES FRANCE	F22	D'ANALYSES - CAMP	
EUROFINS	G25	LABORATOIRE PHYTOCONTROL	D50
HECTRE	D15	LALLEMAND PLANT CARE	D19
ILEX ENVIRONNEMENT	B21	PLENETUDE	D60

### PROCESS / EQUIPEMENT PROCESS & EQUIPMENT

BRITE SOLAR	C16 bis	SOLAR ENERGY FRANCE BÂTIMENTS -	F19
EMBAL IMPORT EXPORT	F21	SERRES - ABRIS	
FERMASYSTEM	D49	SORMAF	C21
MAF RODA AGROBOTIC	D22	SQUIBAN AEI	E19
OKwind	E22	TECHNIQUE SOLAIRE	D20
QUERCY RÉFRIGÉRATION	D59	TENERGIE	E16
SETOP	F26	URBASOLAR	C22







BANQUE/	ASSUR	ANCE
BANKING	& INSL	IRANCE

ALLIANZ TRADE E59 BANQUE POPULAIRE DU SUD D61
ATRADIUS C60 bis CREDIT AGRICOLE SUD D61
MEDITERRANEE

### INSTITUTIONNELS INSTITUTIONAL

BANQUE ALIMENTAIRE DES P.O.	EXT	RESTOS DU COEUR	B33
MEDEMPLOI - JOBAGRI / VITIJOB	B42	RNM – France AgriMer	B26
PAVILLON ALGÉRIE	G42	VEGETABLE	B31
RÉGION OCCITANIE	D38		

Liste arrêtée au 08 avril 2024 - List on 8 April 2024









#### **MEDFEL TUESDAYS**

The unavoidable standalone feature of "medFEL Tuesdays" is back for this new edition!

This **online event** helps to maintain connections between Fruit & Vegetable professionals after the show, and offers all market players a chance to discover the **European forecasts for the harvest** of peaches and nectarines **at the right dates to anticipate their respective orders.** 

#### **TUESDAY 21 MAY 2024 - ONLINE**

## **European forecasts for the harvest** of peaches and nectarines

Hosted by Eric Hostalnou, Chambre d'Agriculture des Pyrénées-Orientales



#### TO REGISTER TO MEDFEL TUESDAYS



>> SCAN <<





#### **CONTACT US**

More information on www.medfel.com

Stay up to date on the latest developments from medFEL on social: #medfel2024







#### ABOUT AD'OCC

The regional economic development agency supports companies in the Occitanie Pyrenees-Mediterranean region at each stage of their development: creation, establishment, innovation, growth, finance, export, transfer of ownership, while strengthening the appeal of the region.

Download the Agence Ad'Occ press kit (in French)

#### ABOUT SPAS ORGANISATION

SPAS ORGANISATION is the largest French organiser of tradeshows and consumer events dedicated to organic products, wellness and art de vivre. SPAS Organisation organises 25 events: organic, consumer and trade exhibitions in Paris and around France, trend forums, and a digital marketplace. Further information and exhibition calendar here.

#### **MEDIA ENQUIRIES**

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