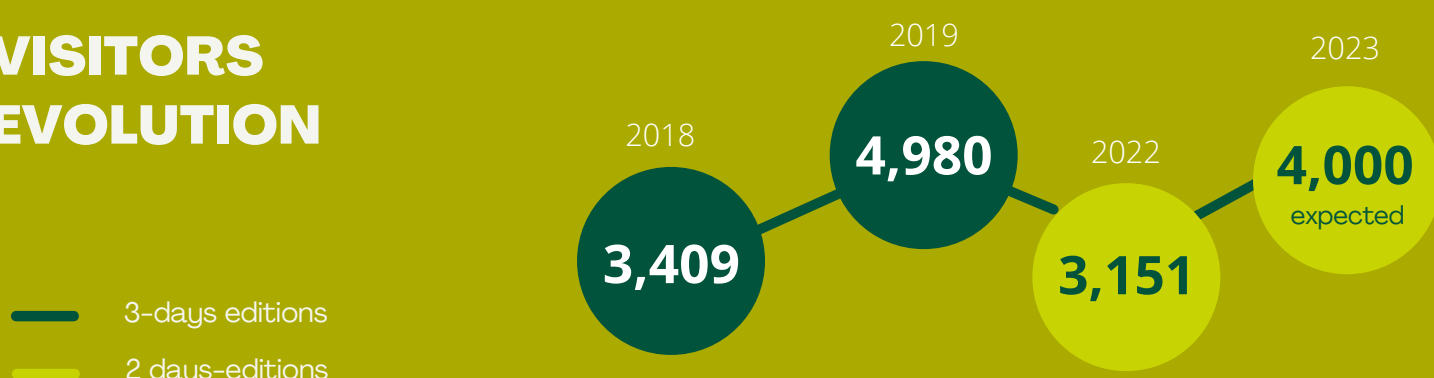


# medFEL visitors profile

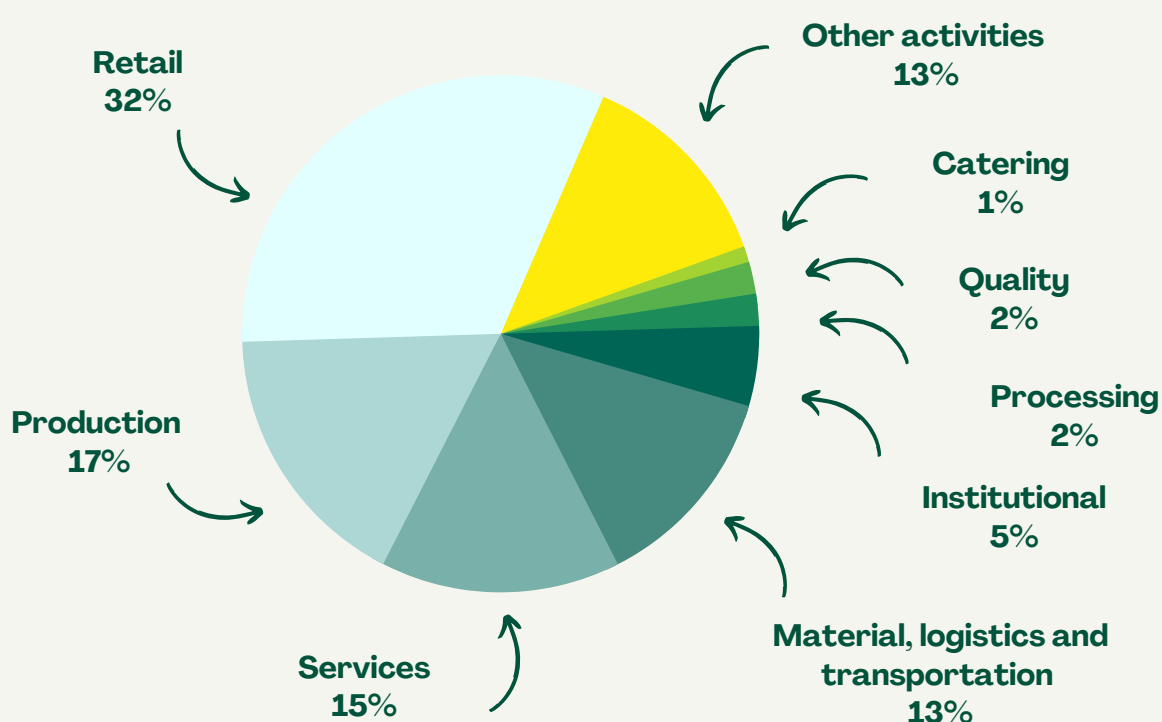
Data collected from medFEL 2022



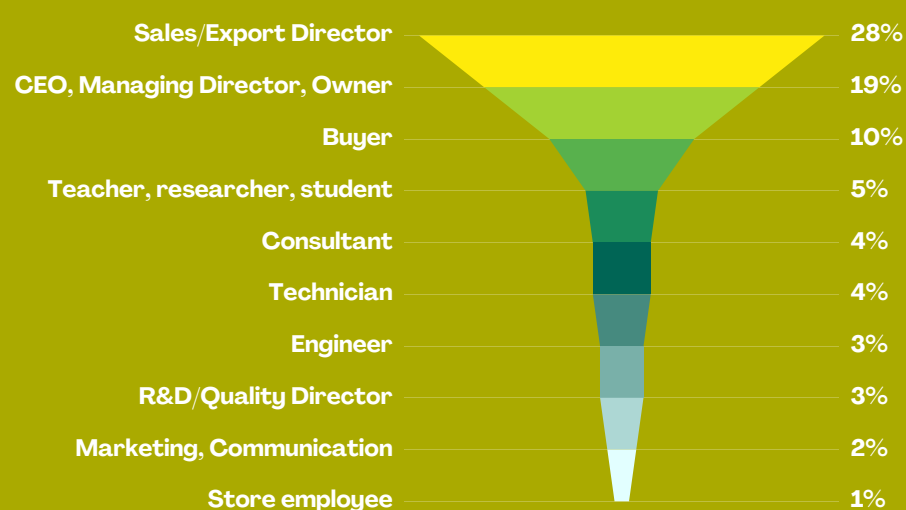
## VISITORS EVOLUTION



## BUSINESS SECTORS



## POSITIONS



Nearly **60%** of visitors are decision-makers

## LOCAL ROOTS



## INTERNATIONAL IMPACT

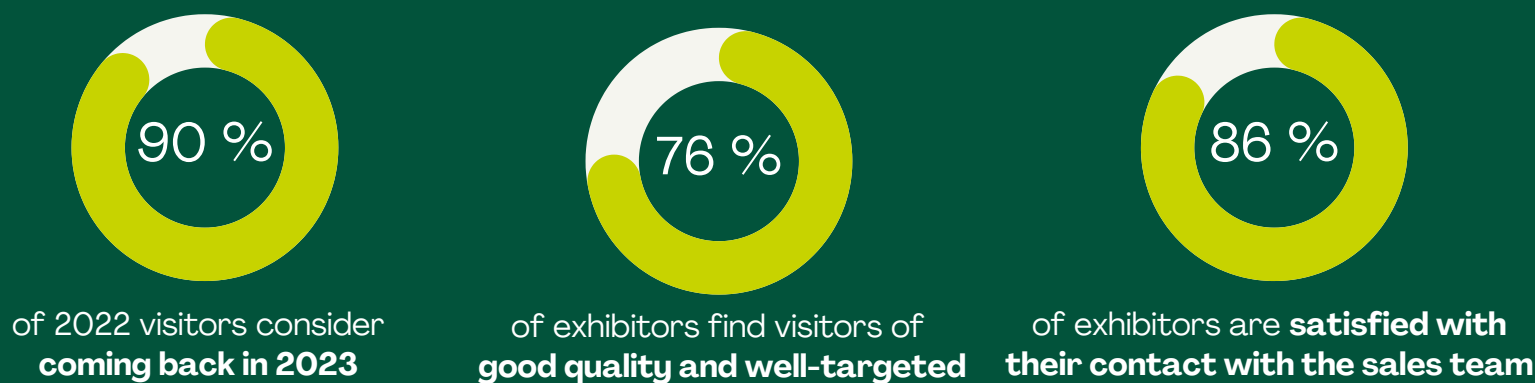


**19** countries

**Top out-of-France visiting countries**

- Spain
- Italy
- Germany

## VISITORS' AND EXHIBITORS' OPINION



Source: Visitors and Exhibitors Survey 2022

## THEY VISIT MEDFEL

### Retailers

Auchan, Biocoop, Carrefour, Casino, Cora, Intermarché, La Vie Claire...

### Processors and manufacturers

Andros, Charles&Alice, Florette, Karine&Jeff, Les Crudettes, Lucien Georgelin...

**See you there!**  
medFEL 2023 : 26-27 April 2023



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