

European harvest forecasts for peaches and nectarines & round table

The entire secteur
meets online on
May 24th 2022



Press release
May 2022

medFEL continues in digital format!

To stay in touch with the sector's stakeholders expectations and communicate on the right dates the European harvest forecasts for the summer fruits and vegetables.

Let's meet online on Tuesday 24th May, from 4pm to 6pm
European harvest forecasts for peaches and nectarines
+
Round table

medFEL considers its role to be a tool to support the sector. In order to keep in touch with the Fruit and Vegetable actors, medFEL will connect up with the sector with a two-part programme:

4PM: European harvest forecasts for peaches and nectarines

In order for buyers to have all the information they need to anticipate their orders, the harvest forecasts will be broadcasted live in French, Spanish and Italian.

With: **Bruno DARNAUD** - AOP Pêches et Abricots de France, **Elisa MACCHI** - CSO Ferrara (Italy), **Javier BASOLS** - Federation of Spanish Cooperatives, **Manel SIMON** - AFRUCAT (Catalogne) and **Georges KANTZIOS** - ASEPOP (Greece).

Hosted by **Eric HOSTALNOU** - Chambre d'Agriculture des Pyrénées Orientales.

5PM: Round table "Food education: learning to eat, as important as learning to read and write"

A "Manifesto for food education" was presented on March 2022, at the International Agricultural Show. Journalist Olivier Dauvers, head of the Agrifood Think Tank – Les Echos, is at the origin of this project, with other partners (Open Agri Food, Acofal, Euro-Toques). Its aim is to highlight the importance of learning to eat well from an early age and to include this subject in school programs. Since March, this manifesto has collected more than a thousand signatories: companies, institutions, parents, companies....

With the participation, among others, of **Olivier DAUVERS**. Other speakers to be confirmed soon.
Hosted by **Olivier MASBOU**, journalist.

List of speakers and registration to the online event on
<https://lesmardisdemedfel.eventmaker.io/>

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Network with the Fruit and Vegetable professionals with our dedicated online tool!

Prolong the medFEL experience with your networking tool to get in touch with all the participants, via text or video chat. Tick the dedicated box in the form while registering to the online event.

Stay up-to-date on medFEL new on social networks #medfel2022:



medFEL Tuesdays are part of the medFEL event, sponsored by the Occitanie / Pyrénées-Méditerranée Regional Authority and organised by the regional economic development agency AD'OCC and SPAS Organisation.

About Ad'Occ

The regional economic development agency supports companies in the Occitanie / Pyrenees-Mediterranean region at each stage of their development: creation, **set up, innovation, growth**, funding, **export**, transfer of ownership, while strengthening regional attractiveness and acting as a beacon for talent.

About SPAS Organisation

SPAS Organisation is **the largest French organiser of trade shows and consumer events dedicated to organic products, wellness and art de vivre**. SPAS Organisation organises 25 events: organic product trade shows and consumer exhibitions in Paris and around France, trend areas and a digital marketplace. [More information about SPAS and events calendar](#)

Press contacts

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